

## **Alliance Media Holdings Announces Release of SHENZHEN I/O**

NEW YORK, NY November 17, 2016 – Alliance Media Holdings Inc. (OTC-Pink ADTR), a distributor, developer and publisher of interactive video games and gaming products, today announced the release of SHENZHEN I/O, the latest game developed by its recently acquired Zachtronics studio. The game is available on Steam for PC, Mac, and Linux.

SHENZHEN I/O is an open-ended programming puzzle game that challenges players to build circuits using a variety of components. Inspired by real-world electronics engineering, SHENZHEN I/O is a continuation and evolution of the Zachtronics tradition of easy-to-learn but difficult-to-master engineering-themed games such as TIS-100, Infinifactory, and SpaceChem. SHENZHEN I/O was previously available on Steam's Early Access program.

Zach Barth of Zachtronics says, "SHENZHEN I/O reflects what it means to be an engineer today, and is the culmination of many design ideas we've been exploring in recent years."

Jay Gelman, Chairman and Chief Executive Officer of Alliance, added, "With its compelling gameplay, story and music, SHENZHEN I/O is a creative and unique game that could only come from our Zachtronics team. We're proud to bring their vision to market."

### **About Alliance**

Alliance Media Holdings Inc., formerly Alliance Distributors Holding Inc., ([www.alliancemediaholdings.com](http://www.alliancemediaholdings.com)) is a vertically-integrated video game company. Its Alliance Distributors operating division is a full-service wholesale distributor of video games, hardware and accessories, with a special concentration in value video games. Alliance is a licensed publisher for Sony Computer Entertainment of America, Microsoft and Nintendo, and, as Alliance Digital Media®, publishes both originally created and third party licensed games in console, mobile, and PC/Mac formats. Alliance also develops both original and third-party video games as Zachtronics ([www.zachtronics.com](http://www.zachtronics.com)).

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